Urban Renaissance Agency (UR) and Universities Collaborative activities

About UR Agency

Organization Profile

【Name】URBAN RENAISSANCE AGENCY
【Establishment】July 1, 2004
【HQ】Yokohama city, Kanagawa
【Capital fund】JPY1,058 billion / US$10.5 billion
【Legal grounds】Act on General Rules for Incorporated Administrative Agency
【The number of employees】3,233
【website】http://www.ur-net.go.jp

Organization History

Business Outline

Promoting urban renewal in cooperation with private businesses and local authorities
- Conceptual and planning coordination
- Partner involvement in business participation

Carrying out proper management of around 740,000 houses and apartment flats
- About 760,000 residents' trust relationship for proper maintenance
- Residential revitalization, high-quality living for the elderly, and support for child-rearing environments

Providing support to disaster-stricken areas
- Support for recovery and revitalization in the阪神・淡路大震災, 中越沖地震, 東日本大震災
- Disaster-resistant town planning

Realizing a suburban lifestyle that makes use of local characteristics
- Utilizing local characteristics
- Early completion of projects

Corporate Administration Environment

Japan Housing Corporation
1952-

Land Development Corporation
1978-

Housing Development and Urban Corporation
1981-

Urban Development Corporation
1999-

Japan Regional Development Corporation
2004-

Urban Renaissance Agency (Incorporated Administrative Agency)

大島六丁目団地(東京都)
豊洲二・三丁目(東京都)
越谷レイクタウン(埼玉県)

東南三丁目(東京都)
Collaborative Projects with Universities

House renovation project:
One of UR leasing house was renovated based on the ideas of the university students. After monitoring people’s response, those ideas will be adopted to the real house designing.

Bathing accident prevention project:
After monitoring residents’ bathing circumstances, mini health seminar was held for residents how to prevent heat shock.

Energy saving advice

The leadership training program for women

Housing complex resource revitalize idea proposal

Temporary restaurant for children

Healthy diet by reducing salt consumption project

Tablet device utilizing seminar for elderlies

Health promotion physical exercise project

Autumn Festival with community members

Student proposals of new support service for elderlies
Collaborative Projects with Universities

- **Community revitalize support seminar:**
  Dialogue between university students, housing complex shop owners, community members and nursing care center staff to search for new services and activities that revitalize aging community.

- **Café project:**
  Every third Saturday, once in a month, the “Hoshinohara café”, which co-organized by housing complex shop owners and residents, is opened for everyone. This café in not only the place to drink coffee but also to offer community members the chance to get together, know each others and enjoy chatting and so on.

- **Room share project:**
  Utilizing vacant rooms, Fukuoka university use those rooms for cultural exchange dormitory for Japanese and foreign students. The cultural exchange events mobilizing community members are planned.

- **Temporary restaurant for children**