SPECIAL SESSION 8:
Affordable Housing
The 2030 Agenda for Sustainable Development, highlights adequate housing as first target of the “Urban SDG”:

By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums (SDG 11.1)

The New Urban Agenda is also clear on the right to adequate housing:

31. We commit ourselves to promoting national, subnational and local housing policies that support the progressive realization of the right to adequate housing for all as a component of the right to an adequate standard of living (NUA);

The Pacific New Urban Agenda lists as the first key action:

Upscaling and embarking on housing and settlement upgrading programmes and improving access to serviced land and housing, including through planned city extensions; building on the approaches developed in the region and global best practices.

Despite the global and regional commitments, countries around the globe are failing to meet the housing needs of present and future populations. In fact, changing economic and political realities have placed housing solutions low on the priority lists of many governments. The ‘city for all’ is not achievable without a comprehensive solution to the housing crisis.

The Pacific region is rapidly urbanizing. Whilst some of the Melanesian countries have some of the lowest rates of urban populations, they also experience some of the highest rates globally in terms of urban population increase. Other countries in the Pacific have reached high levels of urbanization but experience a significant backlog in terms of adequate housing. Urban poverty, access to land, access to finance, access to local and affordable building materials and governance issues are some of the key underlying factors presenting critical challenges for policy makers. Sustainable urban development needs to be supported by diverse and appropriate housing options.

The PICS experience major problems which impact on housing affordability and availability, such as: high population growth and accelerated rates of rural to urban migration, persistent urban poverty and growing inequality with limited livelihood opportunities, complex land issues often a result of the high prevalence of customary land ownership as well as limited land availability in some countries, among others.

However, there are numerous examples of housing initiatives in the Pacific that, if scaled, may provide some answers to the above challenges. Additionally, many opportunities to meet the needs for affordable (adequate, safe and resilient) housing are yet to be fully understood in the context of the PICs and leveraged.
AFFORDABLE HOUSING

Mr. Ben Wong, Manager International and Stakeholder Relations, Compass Housing Services Ltd.

Compass Housing Services

- Leading Australian Non-Government Housing Organisation in business for 31 years
- Committed to UN Right to housing
- Operations in NSW, Queensland and NZ
- International Development Projects in Vanuatu and Solomon Island

Compass Strategy

Strong collaboration and partnership with:
- Government – at all levels (Federal, State, Local)
- Civil Society Organisations (CSOs) – International, national and local
- Local communities and people groups
- Private sector including business and finance
- International, country and regional organisations
- International financial institutions,
- Foundation and Philanthropic agencies
Partnership Experience

- Public Private Partnership Model Logan/Bonnyrigg
- Special Purpose Vehicles (SPV) – NDIS
- Fee for service management of government housing (management transfer)
- Transfer with title (stock transfer)
- Philanthropic partnership – Ted Manson Foundation (NZ)

Critical Success Factors

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<tr>
<th>Internal</th>
<th>External</th>
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<td>- Shared mission, values &amp; culture</td>
<td>- Political Context, Ideology and settings</td>
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<tr>
<td>- Common objectives / benefits</td>
<td>- Understand strengths, limitations and expectations of all parties (partners and government)</td>
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<td>- Resourcing - $ &amp; expertise (business/financial model)</td>
<td>- Manage Allocation of Risk across parties</td>
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<td>- Due diligence</td>
<td>- Project Management</td>
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<td>- Governance Structures</td>
<td>- Community Partnerships</td>
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<td>- Risk Management</td>
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<td>- Clearly defined responsibilities &amp; accountability (MOU)</td>
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<td>- Clear KPIs (Monitoring &amp; Review)</td>
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Innovation and collaboration

- 140 Social and Affordable 1 and 2bed units
- Mixed Use with Commercial rental to assist funding the development
- Philanthropic investor
- Government Partner
- Environmentally sustainable – Green Star
- Socio– Economic Catalyst for the West Auckland region

Local Government Incentives

- Council provided Land free of charge for affordable housing
- Establish dedicated affordable housing agency
- Subsidised infrastructure to fund housing above