EcoMobility World Festival 2013
01 - 30 September in Suwon, South Korea

EcoMobility World Festival in Brief

- EcoMobility World Festival is an international gathering of leaders, businesses, organizations, experts and citizens in Suwon, South Korea, committed to an urban future beyond car dependency.
- Festival participants will witness Haenggung-dong neighborhood residents adopt an ecomobile lifestyle – one prioritizing walking, cycling, public transport and light electric vehicles – providing future inspiration for a city designed for people, not cars.
- The EcoMobility 2013 Suwon Congress, 01 – 04 September, provides the opportunity to participate in a global forum while experiencing simultaneously the ecomobile neighborhood.
- Alongside seminars, workshops, vehicle exhibitions and networking events, a full entertainment program will engage visitors with a spectacular fusion of Korean culture and EcoMobility.
- EcoMobility World Festival aims to highlight on the world stage how the adoption of integrated, socially inclusive, and healthy transport options by the Haenggung-dong residents positively influences their lifestyles and leads to new opportunities for using public space.
- Organized by ICLEI and UN-Habitat, the Festival is endorsed by a number of organizations including 8-80 Cities, The Asian Development Bank (ADB), Clean Air Asia, Innoz and ISOCARP.

EcoMobility World Festival Objectives

- Demonstrate an ecomobile neighborhood and define what an ecomobile city is.
- Prove that competent leadership can transform any urban area into an ecomobile urban area.
- Inspire people to change their lifestyles to a more environmental, ecomobile friendly way of life.
- Promote ecomobile producers, products and services with feedback from end users.
- Provide the expert world and general public with a ‘guiding picture’ of ‘ecomobile city living.
- Bring together leading global actors to help shape the future of sustainable urban transport.

Why you should attend EcoMobility World Festival

- Benefit from the plentiful networking opportunities with high profile participants including international decision makers, top level city officials and sustainable transport experts.
- Engage with vehicle manufacturers to explore the latest technological innovations and investigate new opportunities for partnership and co-operation with your city or organization.
- Learn firsthand from the citizens’ experience of the ecomobile neighborhood and inspire your city’s or organization’s vision for an ecomobile future.
- Test out ecomobile vehicles yourself on our EcoMobility test-track and discover the technologies and companies offering real innovation in the industry.
- Attend the EcoMobility Congress to be at the heart of a global sustainable transport conference championing EcoMobility as an innovative solution to the future transport challenges of our cities.
- Nominate a key speaker from your city or organization to share your experience and gain international recognition for your achievements.
EcoMobility World Festival 2013
Preliminary Program Details

Alongside seminars, workshops, vehicle exhibitions and networking opportunities, a full program of entertainment events will engage local and international visitors alike with a spectacular fusion of Korean culture and EcoMobility experiences.

Main Events

- Opening Ceremony (01 September)
- EcoMobility Vehicles Parade (01 September)
- Closing Ceremony (01 October)
- Hwaseong Cultural Festival (27 Sep. - 01 Oct.)

Exhibitions

- EcoMobility Vehicle Exhibition and Publicity Centre
- EcoMobility Vehicles Test-Ride
- Climate and Energy Promotion Hall
- International Resource Recycling Exhibition
- EcoMobility Neighborhood Tour

Conferences and Workshops

- EcoMobility 2013 Suwon Congress (01 - 04 Sept.)
- International Forum on Low Carbon Green Cities (02-03 Sept.)
- National Conference on Sustainable Development (04-06 Sept.)
- Suwon Green International Forum 2013 (11-13 Sept.)
- National Volunteer Conference (24-26 Sept.)
- National Conference on Community Development & Village Renaissance (24-28 Sept.)
- EcoMobility Alliance Workshop

Tourism & Cultural Highlights

- Street Art Festival and EcoArt Exhibition (September)
- Traditional and international food experience (02-14 Sept.)
- Environmental Movie Festival (07-09 Sept.)
- Unplugged Concert (14 September)
- Environmental Photography Exhibition Festival
- Korean Traditional Percussion Music